



Town of Lexington Tourism Committee

Dawn McKenna, *Chair*

(781) 862-0500 ext 84585

AGENDA

Thursday May 12, 2016 at 4 – 5:30 pm
Parker Room (Lower level Town Office Building)

Members: Marsha Baker, Kerry Brandin, Margaret Coppe, Bebe Fallick, Jon Himmel, Trisha Kennealy, Dawn McKenna, Wim Nijenberg, Leeying Wu
Staff: Masha Traber Economic Development Coordinator: Megan Zammuto
Economic Development Officer: Melisa Tintocalis
Center Committee Liaison: Fred Johnson
Selectmen Liaison: Peter Kelley

- 1) **Website**
- 2) **Marketing**
- 3) **Revolutionary Revelry**
- 4) **Liberty Ride/Battle Green Guide Operations**
- 5) **Tourism Committee Operations – Staff update**
- 6) **Selectmen Goal Setting Recommendations from Tourism Committee**
- 7) **Minutes**
- 8) **Updates & Miscellaneous**
 - a) Revolutionary Walk
 - b) Town Meeting
 - c) Center Streetscape – *Design Advisory Meeting 5/12*
 - d) Minute Man statue
 - e) Battle Green Masterplan
 - f) Center Streetscape
 - g) Visitors Center
- 9) **Other unforeseen items that must be addressed prior to next meeting**

Next Meeting: *May 26th ~ June 9th ~ June 23rd*

All agenda items may be taken up in a different order and are subject to change in compliance with State law.