Town of Lexington

Tourism Committee

Dawn McKenna, *Chair* (781) 862-0500 ext 84585

AGENDA

Thursday May 26, 2016 at 4 – 5:30 pm
Parker Room (Lower level Town Office Building)

Members: Marsha Baker, Kerry Brandin, Margaret Coppe, Bebe Fallick, Jon Himmel, Trisha Kennealy, Dawn McKenna, Wim Nijenberg, Leeying Wu
Staff: Masha Traber Economic Development Coordinator: Megan Zammuto
Economic Development Officer: Melisa Tintocalis
Center Committee Liaison: Fred Johnson
Selectmen Liaison: Peter Kelley

1) **Selectmen Goal Setting Recommendations from Tourism Committee**

2) **Minutes**

3) **Revolutionary Revelry**

4) **Website**

5) **Marketing**

6) **Liberty Ride/Battle Green Guide Operations**

7) **Tourism Committee Operations – Staff update**

8) **Updates & Miscellaneous**
   a) Center Streetscape
   b) Minute Man statue
   c) Battle Green Masterplan
   d) Center Streetscape
   e) Visitors Center

9) **Other unforeseen items that must be addressed prior to next meeting**

Next Meeting: *June 9th ~ June 23rd*

All agenda items may be taken up in a different order and are subject to change in compliance with State law.