



Recreation Department Overview

Citizens Academy

November 7, 2013





- **Programs and Services:**
 - Over 500 programs annually
 - Operate as an Enterprise
 - 5 full time staff
 - 175 part time seasonal
 - 300 volunteers
 - Manage over 400 acres Parks and Recreation Land

Recreation Enterprise

- Recreation has operated as an Enterprise since 1991.
- Recreation is self-funded through the Enterprise Fund.
 - It funds the operating expenses and certain capital projects
 - 100% supported by user fees
 - No tax payer funds are used for the direct operation
 - \$2,000,000 annual budget.
- Year-end surplus from recreation operations remains in the Enterprise Fund.
- Annual Market Survey
- Fee for Service
- Recreation offers financial assistance for families in need.

Pine Meadows Golf Club

- 9 hole municipal golf course
- Located at 255 Cedar Street
- Average 35,000 rounds per year
- 21 Youth and Adult Leagues w/ 364 participants



Tennis Program

- 17 Tennis Courts/Over 13,000 permitted hours
- Tennis Lessons for over 600 children
- Tennis Lessons for Adults
- Tennis for 60+
- Adaptive Tennis



Aquatics Program

- Irving H. Mabee Town Pool Complex open June until Labor Day
- Old Reservoir open June until 3rd Weekend in August
- American Red Cross Swimming Lessons – 1,200 participants
- Aquatics services approximately 80,000 patrons each summer



Parks and Playgrounds

- Permit approximately 50,000 hours on athletic fields each year
- Manage over 400 Acres - Park and Recreation Facilities
- 12 Neighborhood Parks with Playgrounds

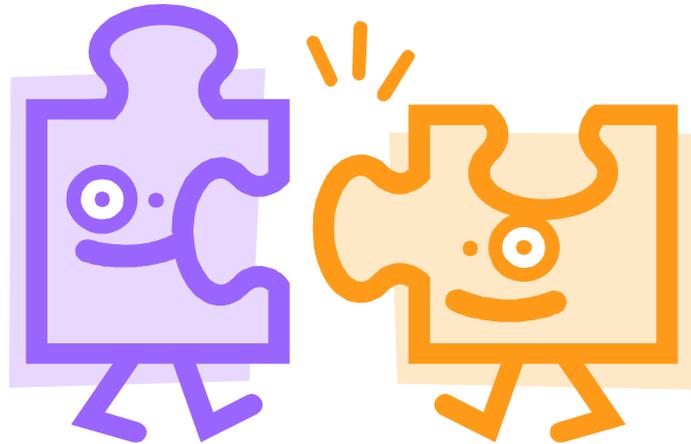
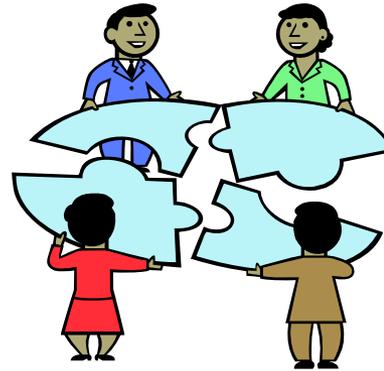


Adult and Youth Leagues

- Over 1,200 participants
- Adult and youth sports leagues



Fitting the Pieces Together



Marketing and Registration

- Brochures to homes 3x-year
- Program Flyers
- Targeted Email
- Social media - Facebook
- Web Page: www.lexingtonma.gov/recreationdepartment.cfm

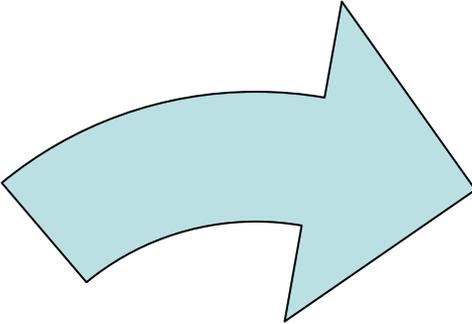
- Registration: mail, in person, drop box and online
- We have had over **14,500** transactions on-line since 2010 out of **44,000** total transactions.
- We have generated over **\$1.6 million** in revenue through online registrations.
- Over 10,300 individuals in our database.

Recreation Programs



- Over 500 programs for all ages annually
- Inclusive Programming
- Indoor and Outdoor
- Changing Demographics
- Promote healthy lifestyles

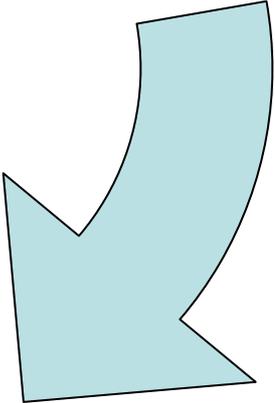
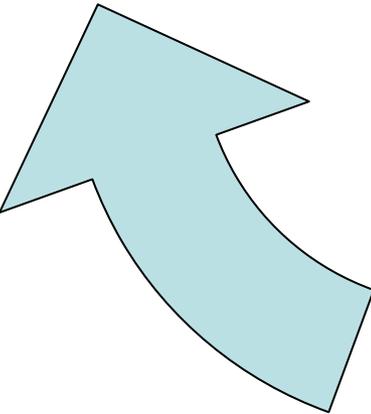




Police and Fire

Human Services and Library

Collaboration



Recreation

5th Year of Summer Fun Fest 1st Annual Movie Night



Join Lexington Parks & Recreation

Monday, July 15th
THE PIRATES!
BAND OF MISFITS
Center Recreation Complex

Fun begins at 7:00pm! Movie at sundown!

FREE MOVIE

Neighborhood Night at the Movies
Visit wror.com/movenight for more info!

Sponsored by:
105.7 WROR

Loren & Wally and Bottom's Classic Hits of the 60's, 70's and 80's!



Recreation Committee

- 5 member Advisory Committee
- Appointed by the Town Manager with the approval of the Board of Selectmen.
- 3 Year Term
- Typically meet the 3rd Wednesday of the month.
- Applications received by the Town Managers Office.
 - Rick DeAngelis, Chair
 - Howard Vogel, Vice Chair
 - Sandra Shaw
 - Lisah Rhodes
 - Wendy Rudner



Purchase & Sale - *Early December 2013*
Community Open House - *Mid December 2013*
Move In, Phase 1 – *Fall 2014*
Phase 2 - *Pending Funding*

Contact Information

- Phone #: (781) 862-0500 x262
- Email: recdept@lexingtonma.gov
- Website:
www.lexingtonma.gov/recreationdepartment.cfm
- Facebook: Like our Facebook page –
“Lexington, MA Recreation Department”

