

# Selection of Reference Communities

Lexington 20/20 Vision Committee – Subcommittee  
on Asian Communities

April 3, 2016

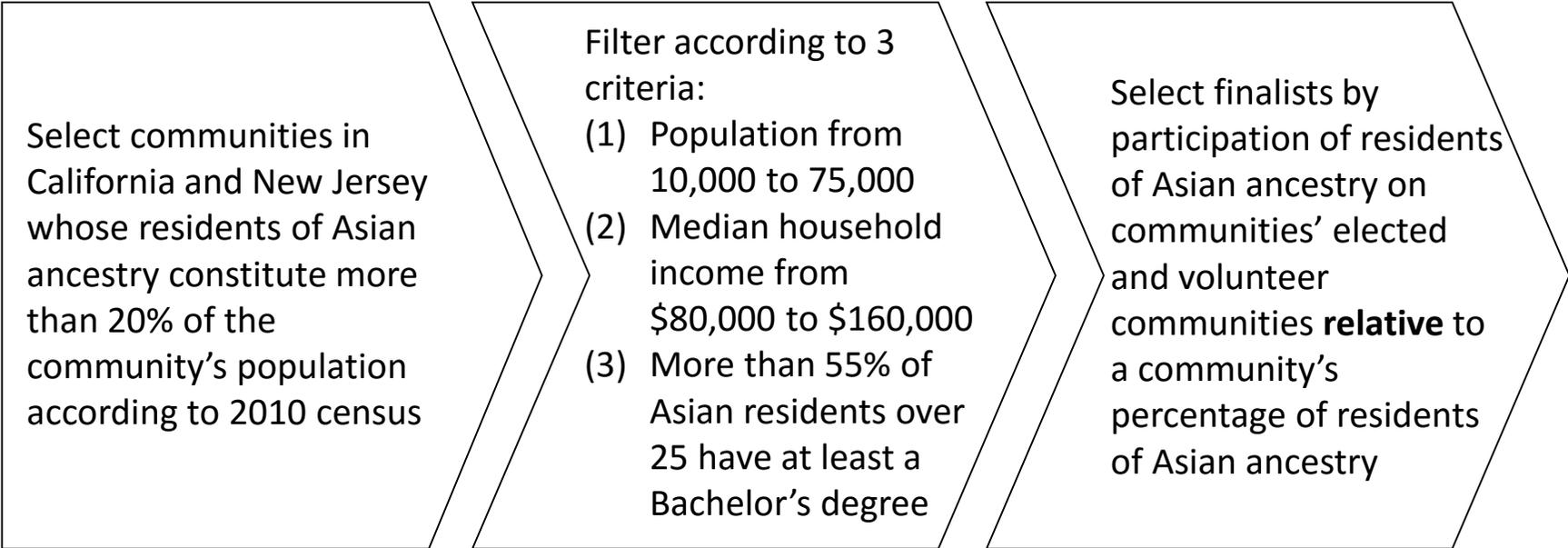
# OBJECTIVE OF SUBCOMMITTEE ON ASIAN COMMUNITIES

Increase inclusion of residents of Asian ancestry in Lexington by drawing on lessons learned in communities across the U.S. with larger relative populations of Asian residents.

## AN EARLY DECISION OF THE SUBCOMMITTEE

Concentrate initially on California and New Jersey because both are known to have many communities with large populations of residents of Asian ancestry.

# THREE-STEP PROCESS FOR SELECTING REFERENCE COMMUNITIES



CA: 103 communities  
NJ: 32 communities

CA: 21 communities  
NJ: 14 communities

CA: 8 communities  
NJ: 4 communities

# STEP 1 – EXAMPLE: PARTIAL LIST OF COMMUNITIES WITH LARGE PERCENTAGES OF RESIDENTS OF ASIAN ANCESTRY

<i><b>Geography</b></i>	<i><b>Total population</b></i>	<i><b>% One Race - Asian</b></i>
Monterey Park city, California	60,269	66.9
Walnut city, California	29,172	63.6
Cupertino city, California	58,302	63.3
Milpitas city, California	66,790	62.2
Cerritos city, California	49,041	61.9
Rosemead city, California	53,764	60.7
San Gabriel city, California	39,718	60.7
Rowland Heights CDP, California	48,993	59.8
Arcadia city, California	56,364	59.2
Temple City city, California	35,558	55.7
Daly City city, California	101,123	55.6
San Marino city, California	13,147	53.5
Alhambra city, California	83,089	52.9
Diamond Bar city, California	55,544	52.5
Union City city, California	69,516	50.9
Camino Tassajara CDP, California	2,197	50.8
Fremont city, California	214,089	50.6
East San Gabriel CDP, California	14,874	49.9
South San Gabriel CDP, California	8,070	49.4
La Palma city, California	15,568	48.1
Westminster city, California	89,701	47.5
Midway City CDP, California	8,485	47.1
Hercules city, California	24060	45.5

# STEP 2 – EXAMPLE OF FILTERING ON THE BASIS OF TREE CRITERIA

<i>Geography</i>	<i>Population</i>	<i>Pop range?</i>	<i>HH inc range?</i>	<i>Education range?</i>	<i>Candidate?</i>	<i>% Asian</i>
Walnut city, California	29172	TRUE	TRUE	TRUE	TRUE	63.6
Cupertino city, California	58302	TRUE	TRUE	TRUE	TRUE	63.3
Cerritos city, California	49041	TRUE	TRUE	TRUE	TRUE	61.9
San Marino city, California	13147	TRUE	TRUE	TRUE	TRUE	53.5
Diamond Bar city, California	55544	TRUE	TRUE	TRUE	TRUE	52.5
Foster City city, California	30567	TRUE	TRUE	TRUE	TRUE	45
Saratoga city, California	29926	TRUE	TRUE	TRUE	TRUE	41.4
San Ramon city, California	72148	TRUE	TRUE	TRUE	TRUE	35.6
Cypress city, California	47802	TRUE	TRUE	TRUE	TRUE	31.3
South Pasadena city, California	25619	TRUE	TRUE	TRUE	TRUE	31.1
Chino Hills city, California	74799	TRUE	TRUE	TRUE	TRUE	30.3
	Count if True	11	11	11	11	
		>10,000	>80,000	% with Bachelor's +	Meet all 3	
		<75000	<160,000	>55		

Note: The example shows the results when the minimum value of “% Asian” is 30%. With the minimum set at 20%, the number of candidates rises to 21 for CA. For NJ, the number of candidates meeting the 3 criteria is 14.

# STEP 3 – EXAMPLE: CALCULATION OF PARTICIPATION RATE FOR CUPERTINO

Cupertino, CA		
	<i>Asian</i>	<i>Total</i>
City Council	4	5
Bicycle Pedestrian Commission	1	5
Fine Arts Commission	2	4
Housing Commission	3	5
Library Commission	3	5
Parks & Recreation Commission	2	5
Planning Commission	4	5
Public Safety Commission	1	5
Teen Commission	10	10
Techology, Information & Communication	3	5
Audit Committee	2	4
Economic Development Committee	1	4
School Board	2	5
<b>Total</b>	<b>38</b>	<b>67</b>
<b>Percentage</b>	<b>56.7%</b>	
Asian %	63.3%	

1. The combination of the large size of the teen commission and the high participation of students of Asian ancestry has the potential of inflating the participation of Cupertino’s Asian residents.
2. Not every CA community has a Teen or youth commission.



In selecting the finalists, we need to assess communities such as Cupertino, with and without Youth included.

# STEP 3 – ANALYSIS OF PARTICIPATION FOR CUPERTINO – WITH YOUTH EXCLUDED

Cupertino, CA -Y

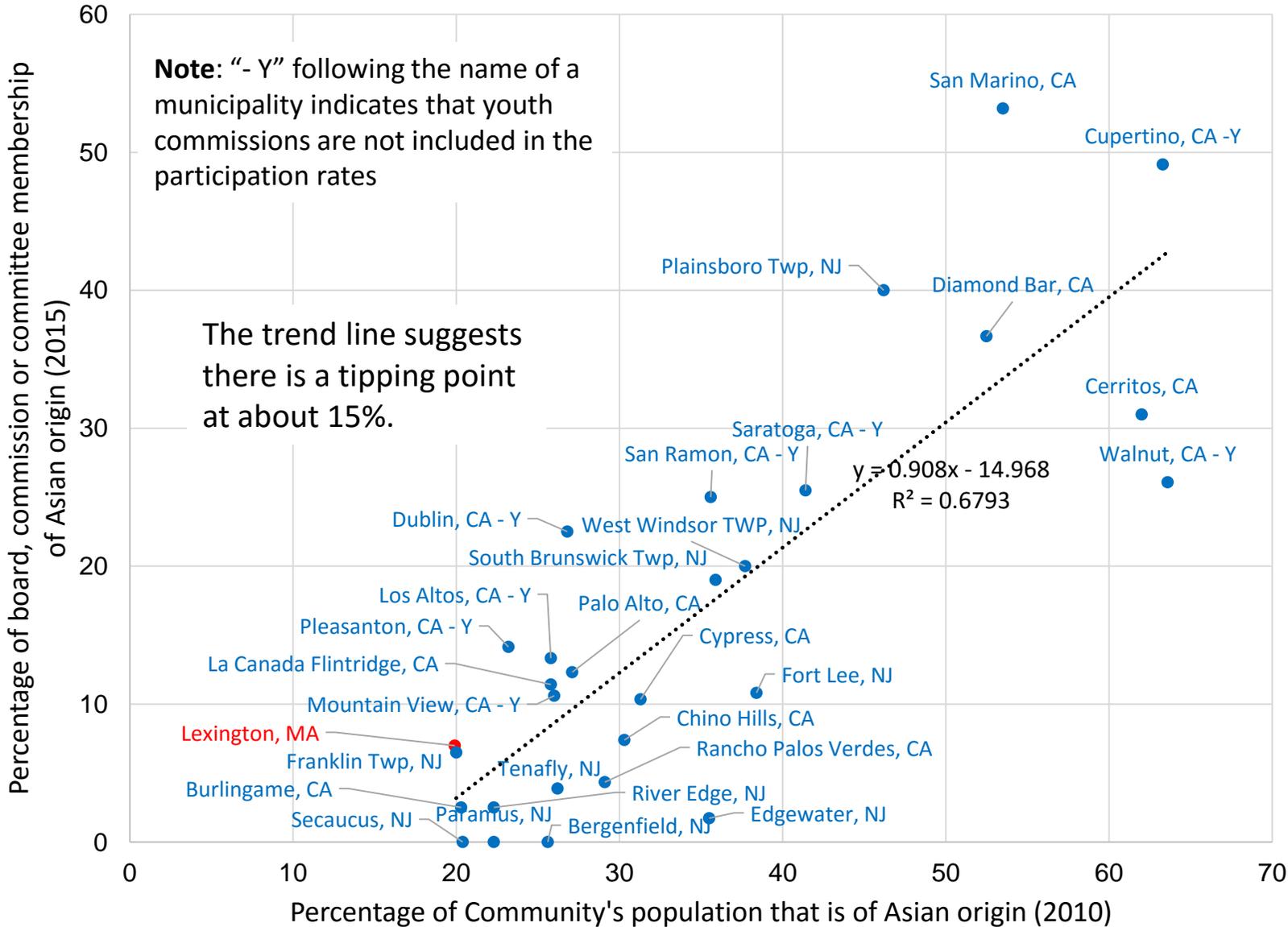
When youth are not included, community is shown with “- Y”

	<i>Asian</i>	<i>Total</i>
City Council	4	5
Bicycle Pedestrian Commission	1	5
Fine Arts Commission	2	4
Housing Commission	3	5
Library Commission	3	5
Parks & Recreation Commission	2	5
Planning Commission	4	5
Public Safety Commission	1	5
Teen Commission		
Techology, Information & Communication	3	5
Audit Committee	2	4
Economic Development Committee	1	4
School Board	2	5
<b>Total</b>	28	57
<b>Percentage</b>	49.1%	
Asian %	63.3%	

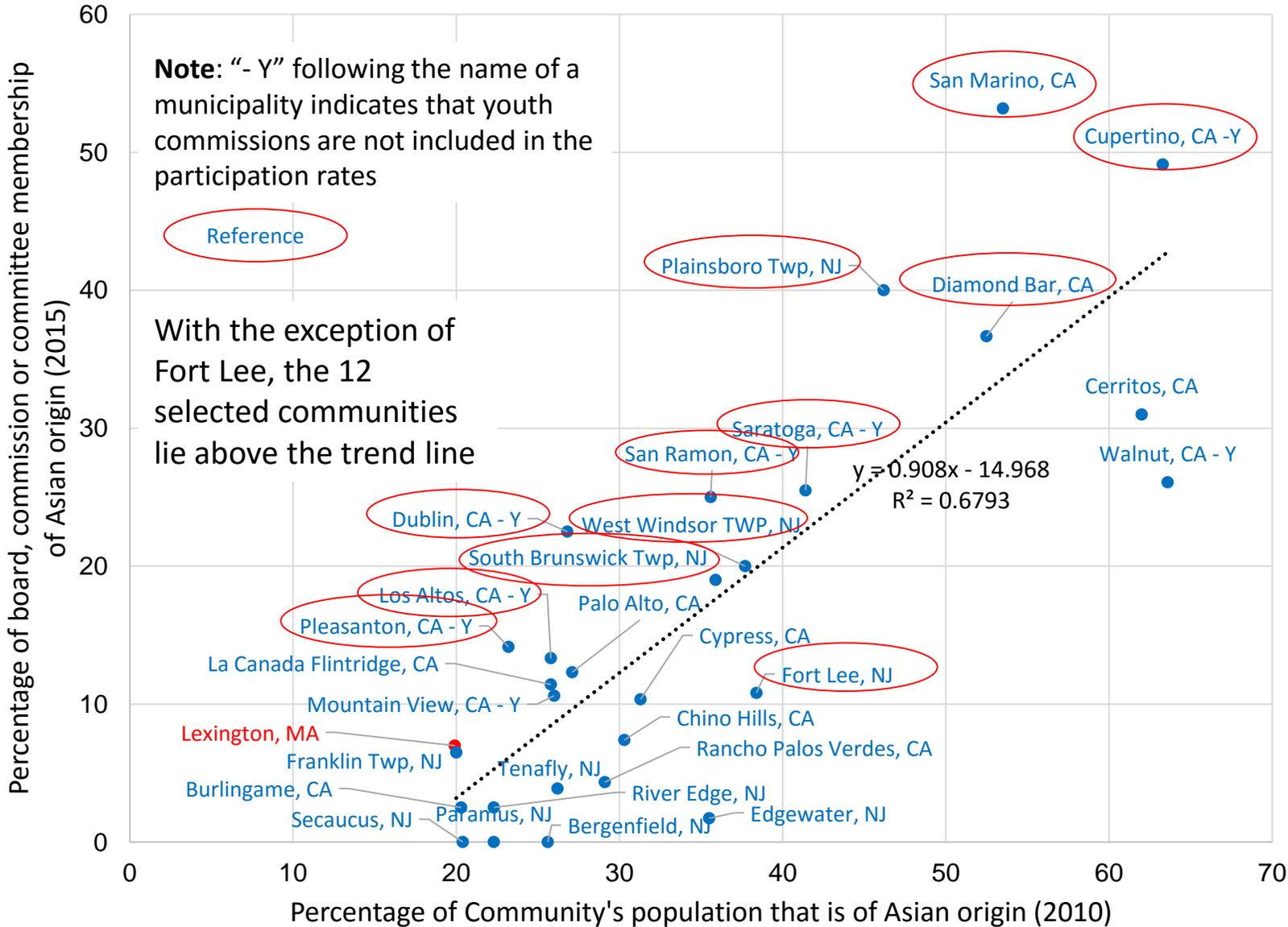
In selecting the reference communities, we decided not to include youth commissions

Value when Youth are included is 56.7%.

# FINALISTS FOR REFERENCE COMMUNITIES



# SELECTION OF REFERENCE COMMUNITIES

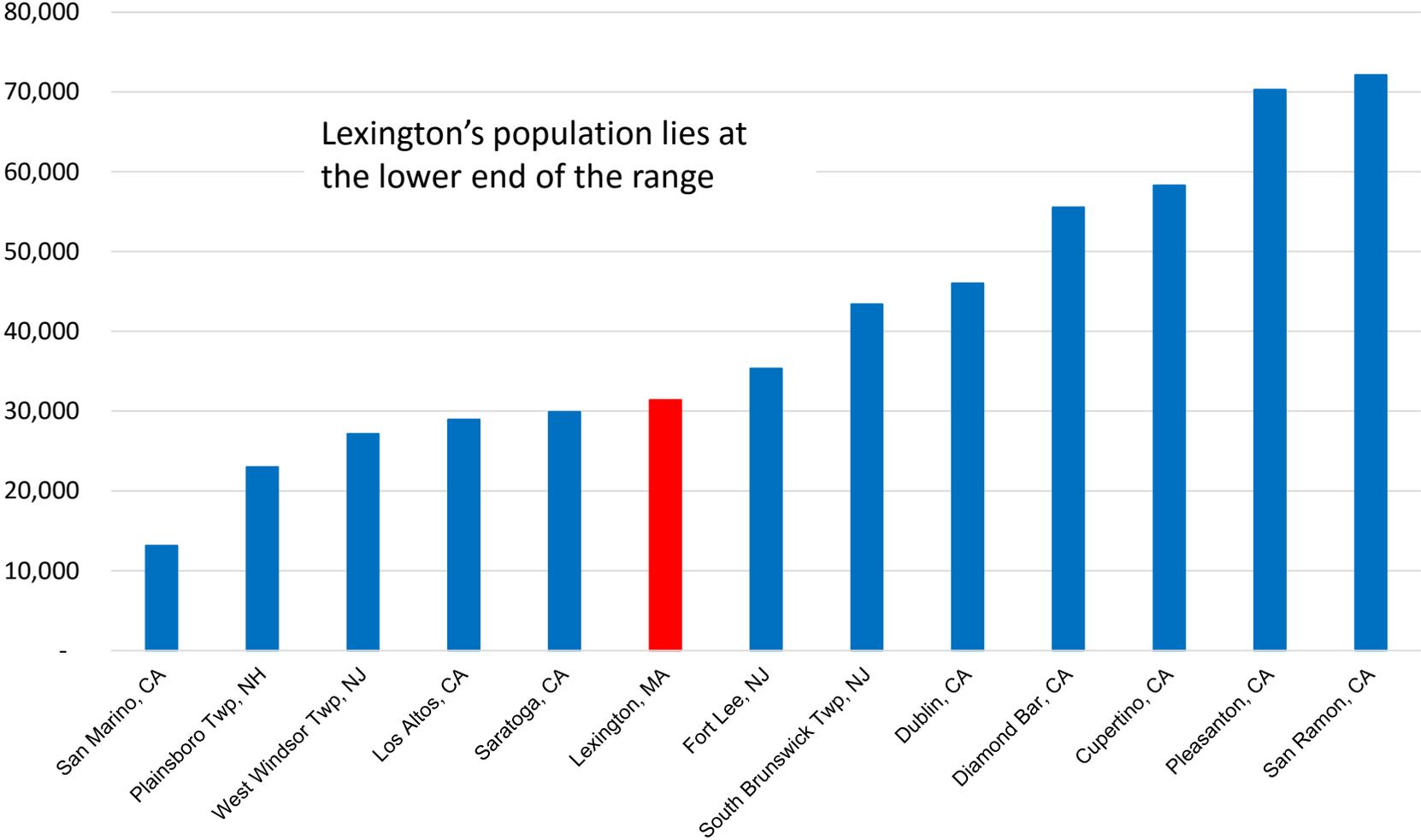


**STEP 3 –DECISION BASED ON THE DATA SHOWN ON CHART**

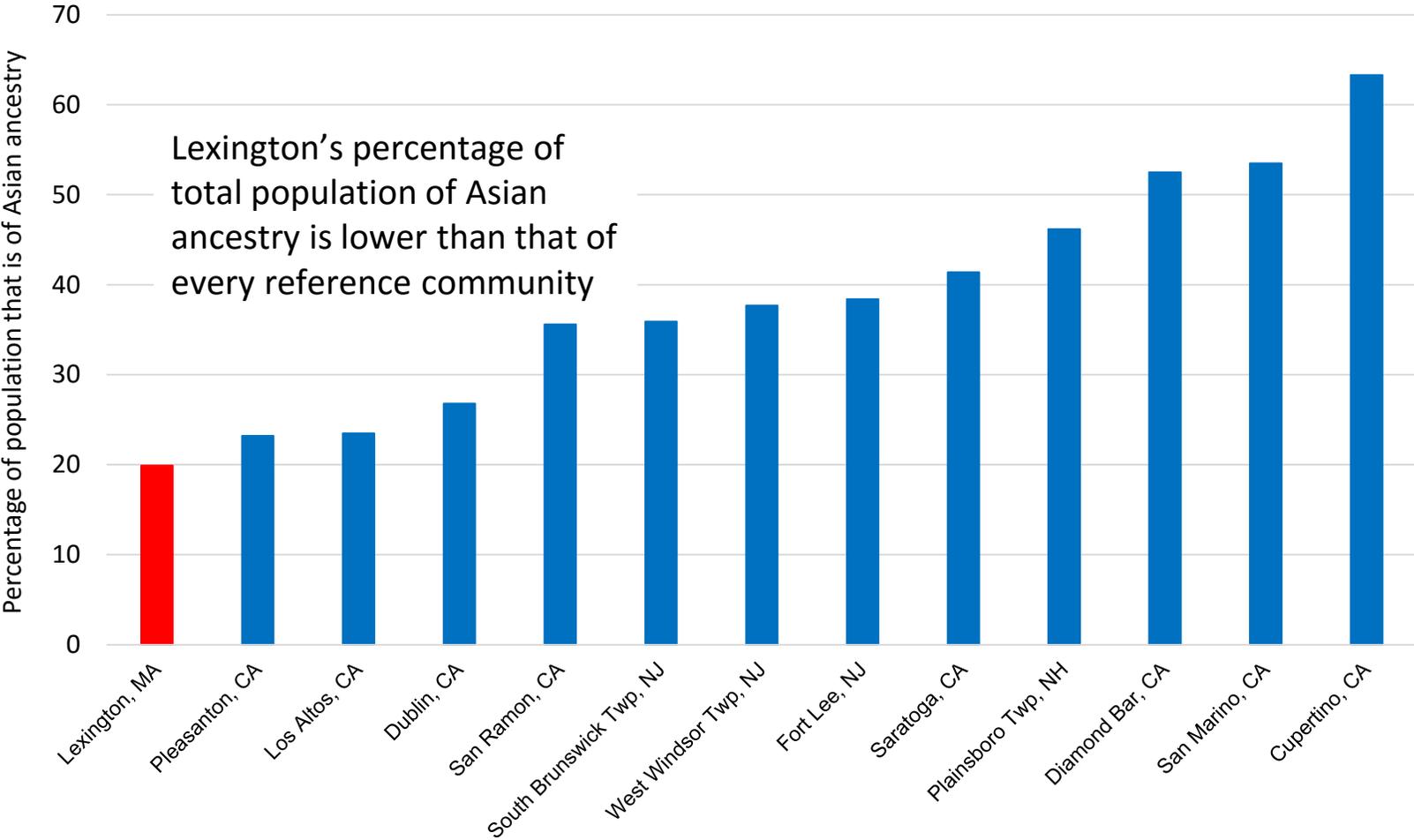
<i>Region</i>	<i>Community</i>
<i>Silicon Valley</i>	Cupertino, CA
	Los Altos, CA
	Saratoga, CA
<i>East San Francisco Bay</i>	Dublin, CA
	Pleasanton, CA
	San Ramon, CA
<i>San Gabriel Valley</i>	Diamond Bar, CA
	San Marino, CA
<i>Central NJ</i>	Plainsboro Twp, NJ
	South Brunswick Twp, NJ
	West Windsor Twp, NJ
<i>Northern NJ</i>	Fort Lee, NJ

Fort Lee is included in light of recent political action by its Korean community.

# POPULATION OF REFERENCE COMMUNITIES AND LEXINGTON

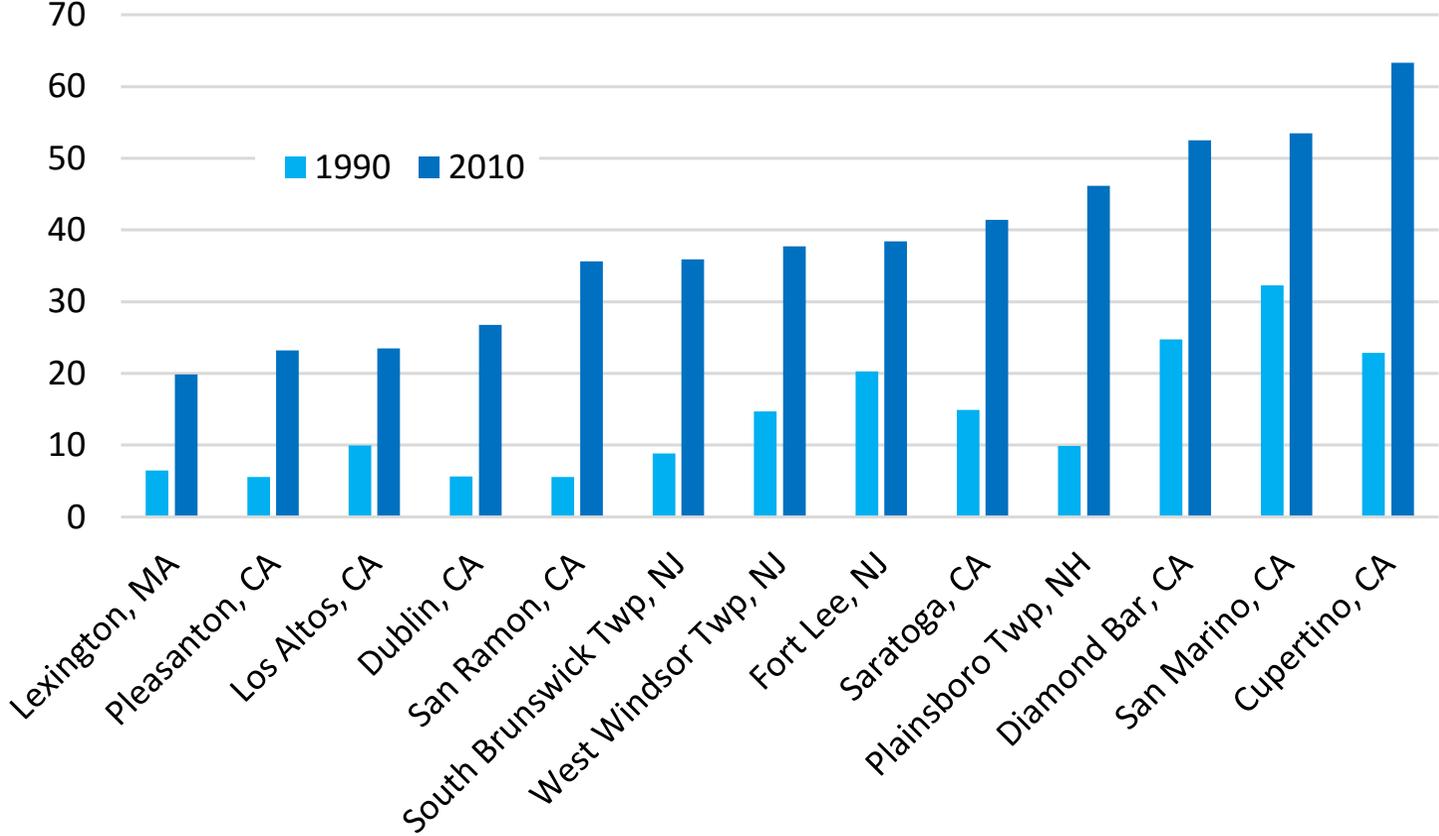


# PERCENTAGE OF TOTAL POPULATION OF ASIAN ANCESTRY IN 2010



Source: Census Bureau, 2010 Decennial Survey

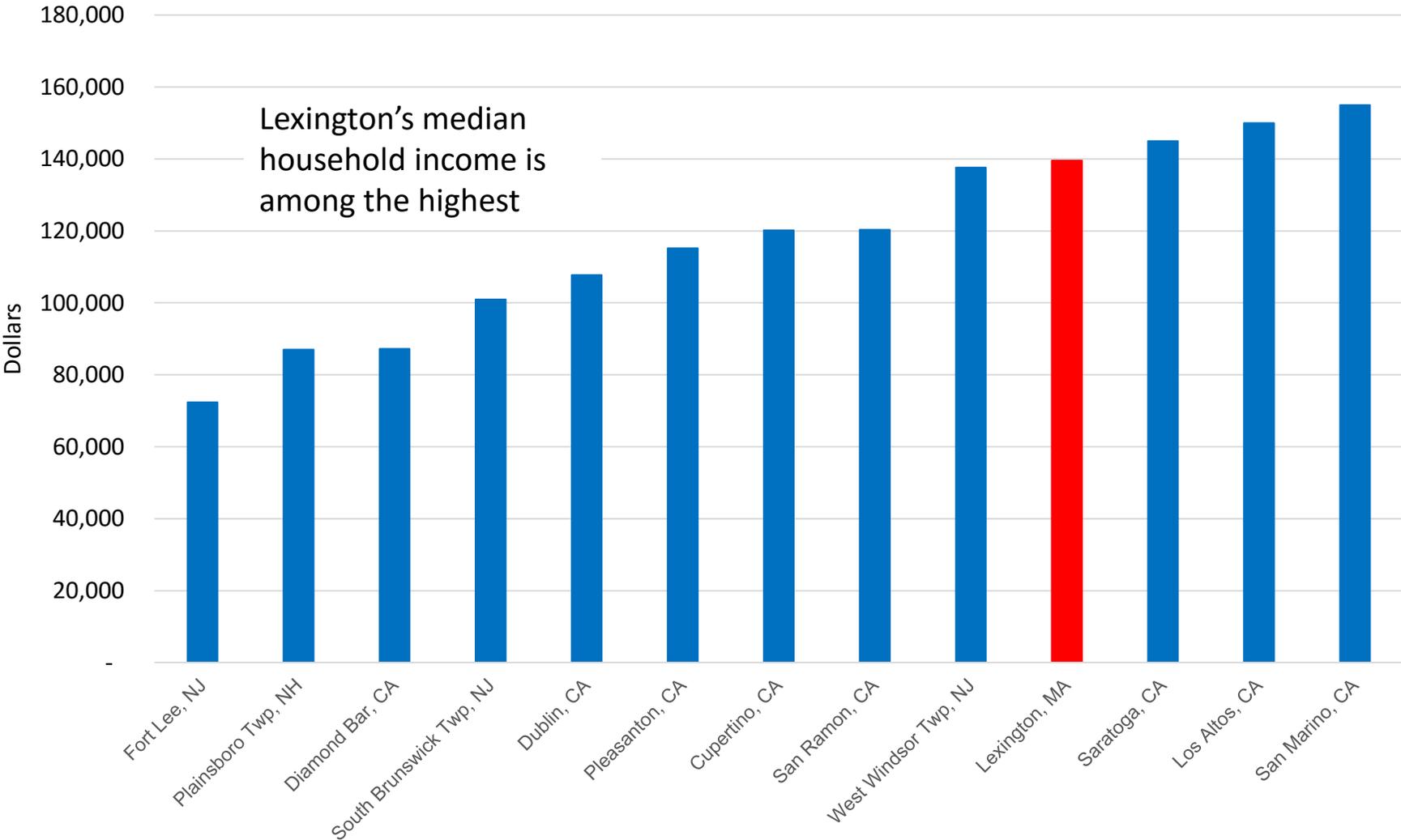
# PERCENTAGE OF TOTAL POPULATION OF ASIAN ANCESTRY IN 2010



- Substantial growth in all communities
- Very rapid growth for communities with low percentages in 1990

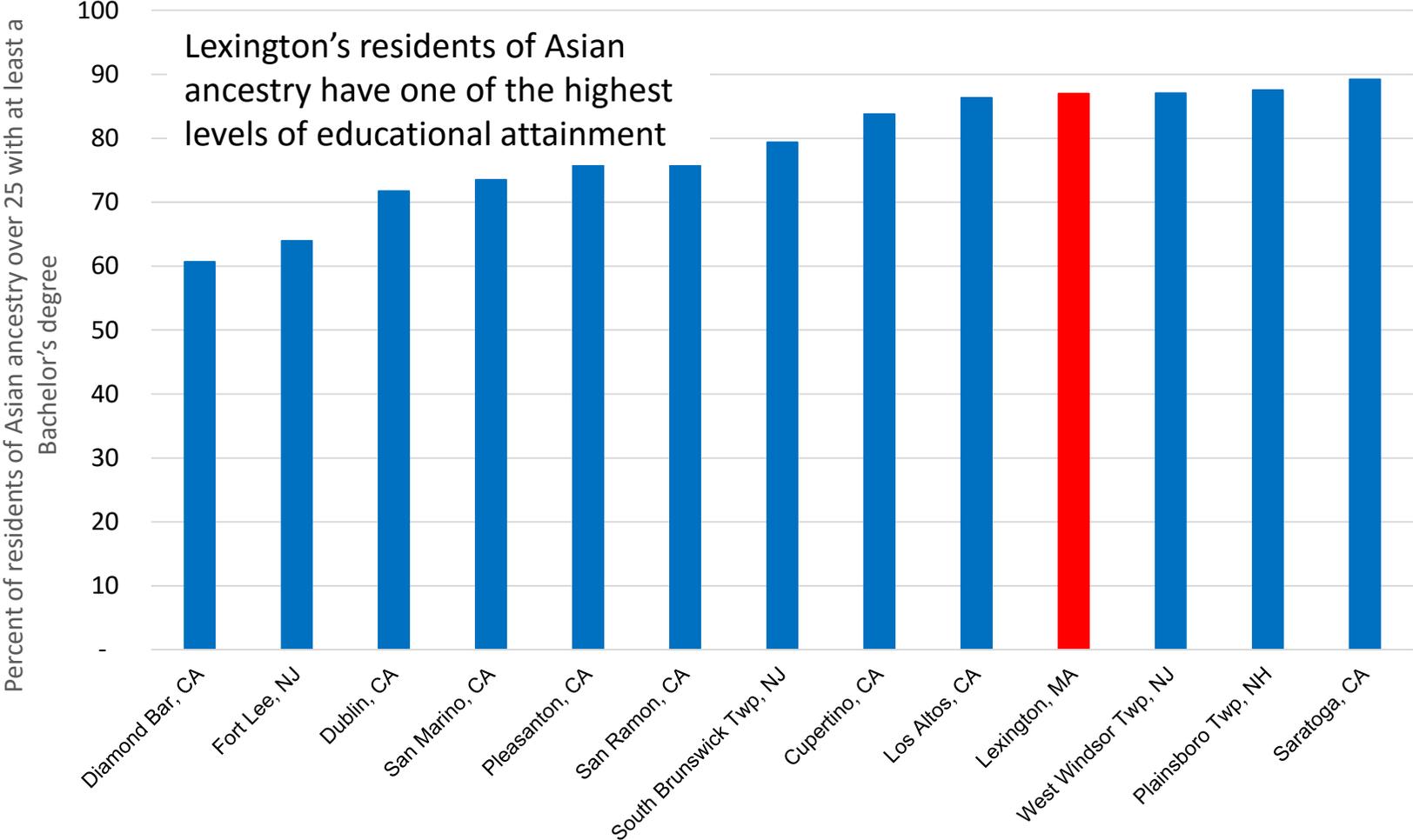
Source: Census Bureau, 1990 and 2010 Decennial Surveys

# MEDIAN HOUSEHOLD INCOME IN 2013



Source: American Community Survey 2010 5-year estimate

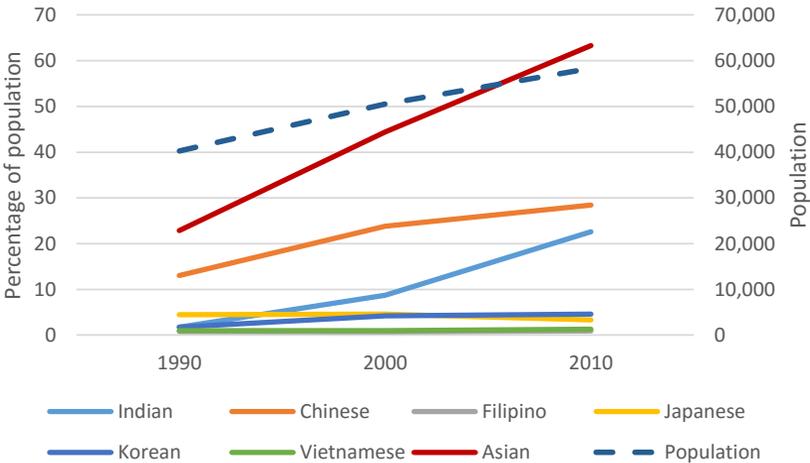
# PERCENTAGE OF RESIDENTS OF ASIAN ANCESTRY OVER 25 WITH AT LEAST A BACHELOR'S DEGREE



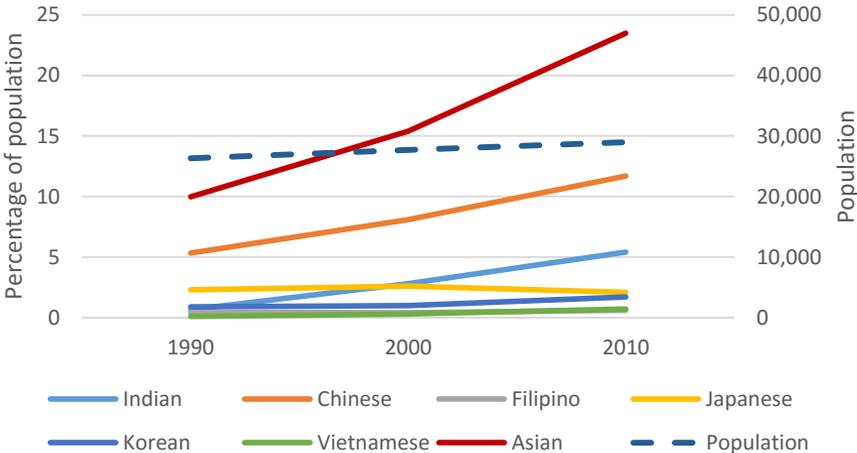
Source: American Community Survey 2009-2013

# POPULATION AND BREAKDOWN BY ORIGIN FOR SILICON VALLEY CITIES

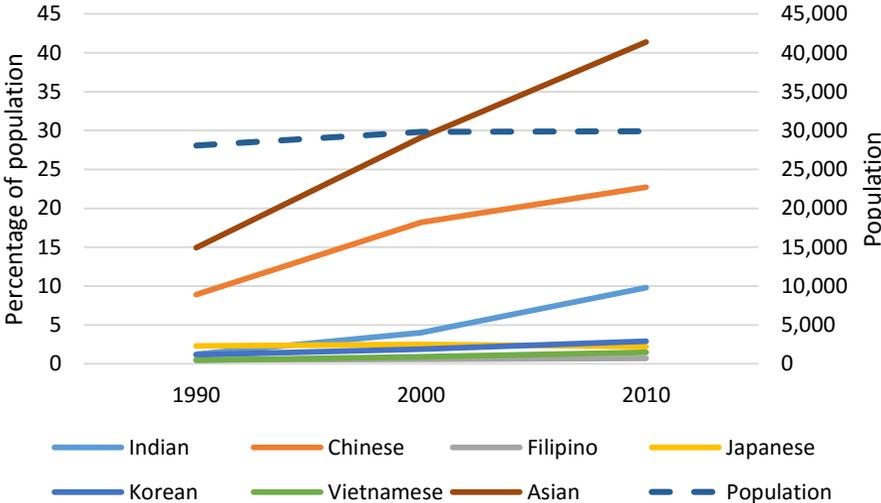
### Cupertino, CA



### Los Altos, CA

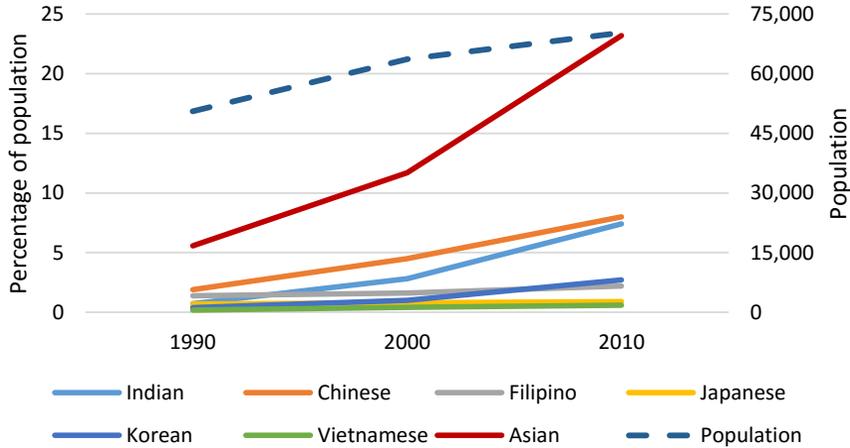


### Saratoga, CA

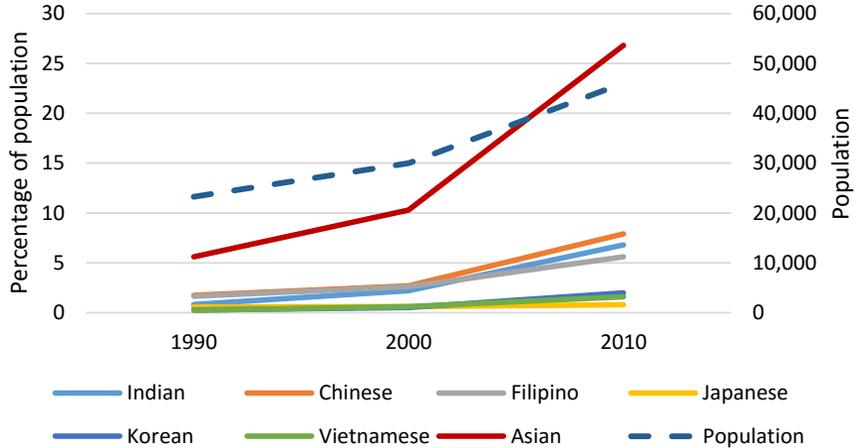


# POPULATION AND BREAKDOWN BY ORIGIN FOR EAST BAY CITIES

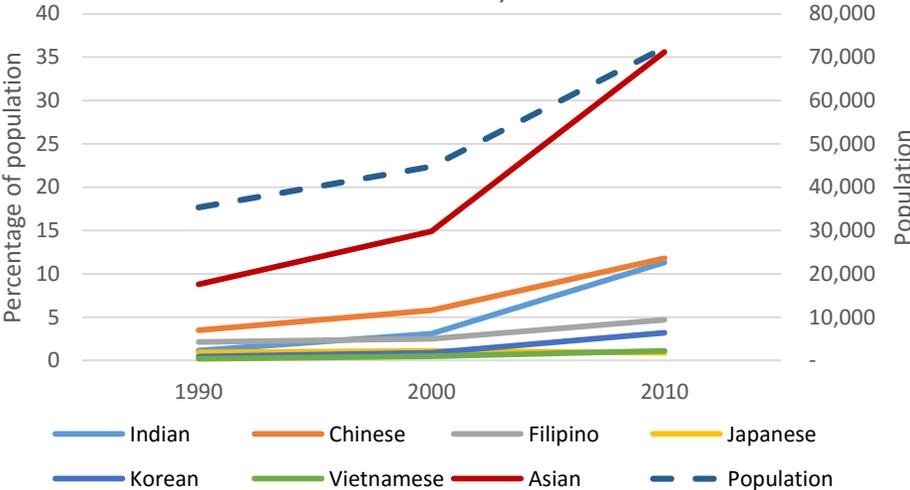
## Pleasanton, CA



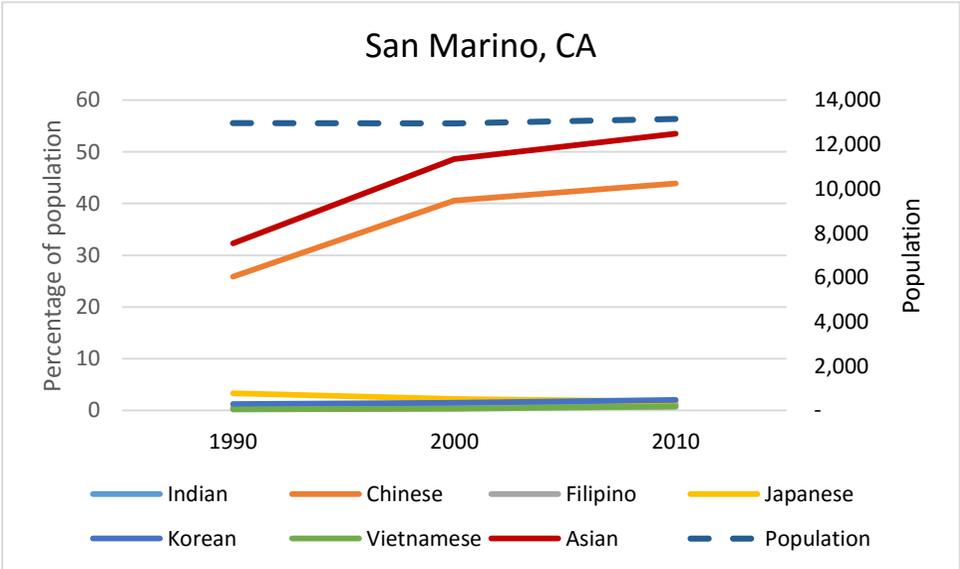
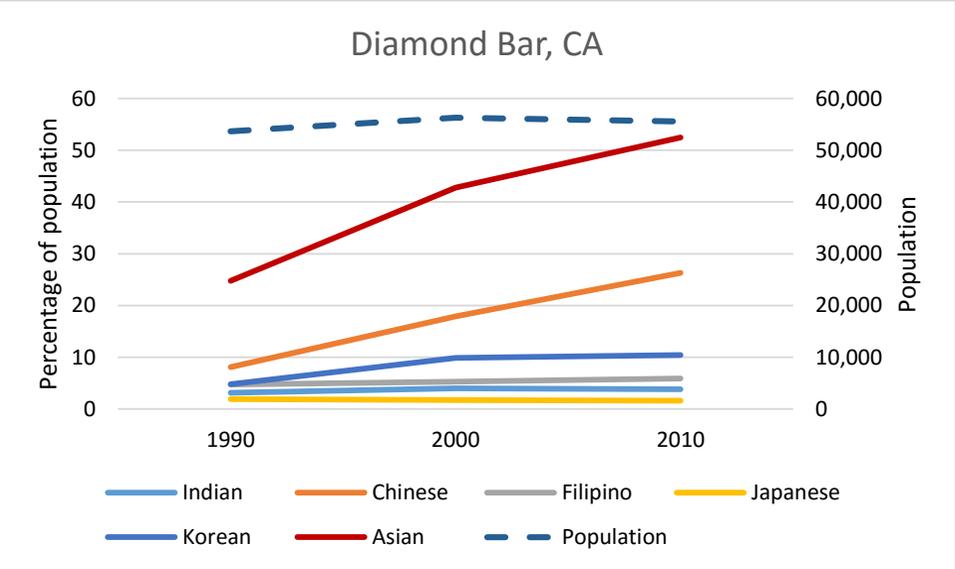
## Dublin, CA



## San Ramon, CA

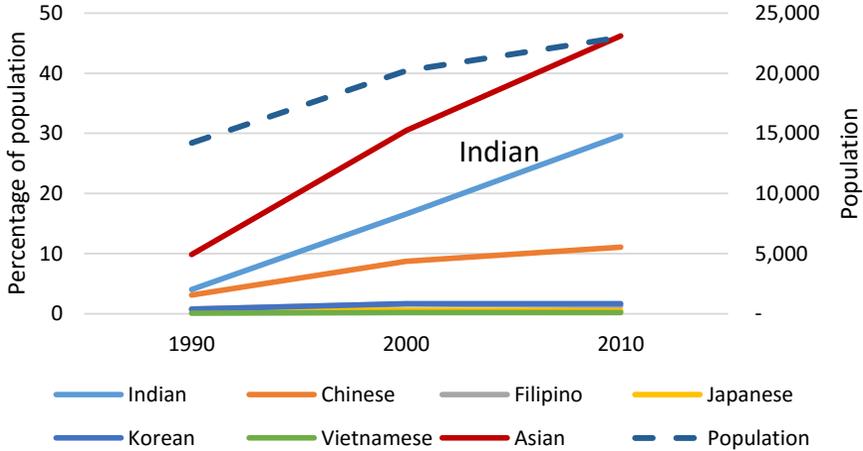


# POPULATION AND BREAKDOWN BY ORIGIN FOR SAN GABRIEL VALLEY CITIES

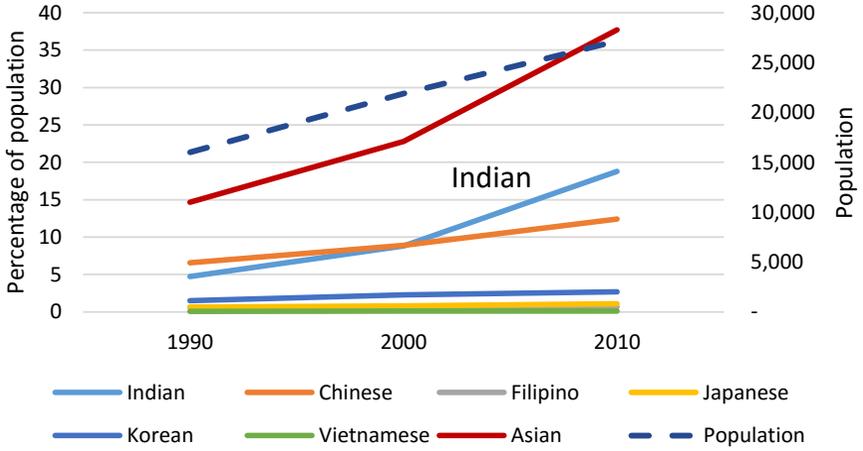


# POPULATION AND BREAKDOWN BY ORIGIN FOR NEW JERSEY MUNICIPALITIES

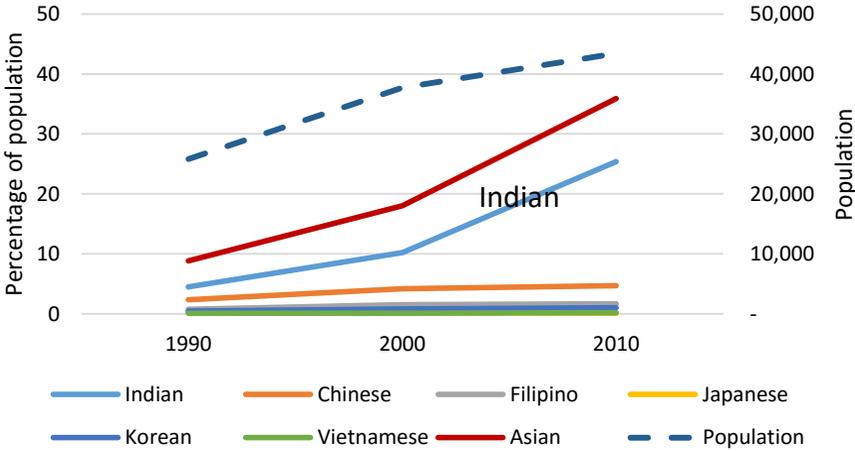
### Plainsboro Twp, NJ



### West Windsor Twp, NJ



### South Brunswick Twp, NJ



### Fort Lee, NJ

