



SOLARIZE LEXINGTON-BEDFORD



ASTRUMSOLAR®

Reducing the cost of renewable energy and fighting climate change one roof at a time

PROGRAM OVERVIEW

What is Solarize Lexington-Bedford?

In 2012, the Massachusetts Clean Energy Center (Mass CEC), in partnership with the Massachusetts Department of Energy Resources (DOER), launched the Solarize Massachusetts Program with the goal of reducing the cost of solar photovoltaic (PV) systems and increasing their adoption. 40 communities have already run successful Solarize Mass programs. Lexington is one of 15 communities selected to participate in the current round of Solarize Mass.

See: <http://www.masscec.com/solarizemass>

Solarize Mass provides:

- ☀️ **A tiered pricing structure** based on economies of scale. The more people in Lexington & Bedford who buy solar systems from our installer, the lower everyone's Solarize prices will be.
- ☀️ **A single, approved installer**, focused on and accountable to the Lexington and Bedford communities
- ☀️ **Coordinated education, marketing and outreach** to home and business owners organized through the joint effort of municipal leaders, grassroots volunteers and a selected solar PV installer.



Why one installer?

After vetting several companies, Lexington and Bedford have selected Astrum Solar as our Solarize installer. As our one dedicated installer Astrum Solar, can pass along savings from reduced marketing costs, bulk purchasing and other efficiencies to Lexington and Bedford customers. Furthermore, Lexington and Bedford homeowners have the peace of mind of knowing that the selected installer has been vetted and approved by both the Commonwealth and the Town. You are free to choose another solar PV installer, but those installations will not help us reach Solarize Mass tiered pricing.

Who is involved from Lexington and Bedford?

Lexington-Bedford has designated a municipal representative for each community, **Candy McLaughlin** for Lexington and **Gretchen Carey** for Bedford, who will offer municipal support for the program. Our community solar coaches, **Marcia Gens** and **Fran Ludwig** for Lexington and **Dave Enos** for Bedford, will coordinate the community outreach process, answer questions from residents and businesses, and be the main point of contact for community members looking for more information on the program.

Lexington: Email Marcia and Fran at SolarizeLexington@gmail.com

Bedford: Email Dave at SolarizeBedford@gmail.com

Is your home or business a good candidate for solar?

The best homes for solar receive very little shade from surrounding trees and have a south facing roof, though east and west facing roofs can have good results. To request a free, no obligation solar assessment for your home or business contact **Astrum Solar** at: <http://go.astrumsolar.com/solarizelexingtonbedford> or call: 1-800-903-6130



PRICING INFORMATION

Can you afford solar?

Now is the best time to go solar. If you are considering a purchase, the incentives and tax credits from the government help drive the initial cost down, especially when combined with the special Solarize Mass tiered pricing. You can also go solar by taking advantage of Astrum's no money down solar lease.

What is Tiered Pricing?

Astrum Solar offers five pricing tiers through Solarize Mass. As people sign contracts, the cumulative total of kilowatts (kW) to be installed lowers the price of solar for everyone in the program.

TIER	kW	APPROX. NO. OF HOMES	BASE PRICING*
Tier 1	1-25 kW	0 – 5	\$3.55
Tier 2	25-50 kW	5 – 10	\$3.50
Tier 3	50-100 kW	10 – 20	\$3.35
Tier 4	100-200 kW	20 – 40	\$3.25
Tier 5	>200 kW	> 40	\$3.15

* Additional charges for site specific fees and upgrades

Timeline:

The Solarize Mass Lexington-Bedford program will run through **June 30, 2014**. Home and business owners will have until then to sign contracts with Astrum Solar in order to lock in the savings the program offers. **If we reach 100 installations by June 30th, Astrum Solar will give both Lexington and Bedford a free solar PV system.**

TO LEARN MORE:

Town of Lexington Solarize site:

<http://www.lexingtonma.gov/solar/>

Solarize Mass Program:

<http://www.masscec.com/solarizemass>

Mass Clean Energy Center:

<http://www.masscec.com/technology/solar-electricity>

LEXMEDIA: Search for *MEET THE INSTALLER* and *SOLAR 101* at

<http://www.lexmedia.org/ondemand.html>

Energy Efficiency: FREE energy assessment for your home and learn about insulation rebates at <http://www.MassSave.com/>

AstrumSolar:

<http://go.astrumsolar.com/solarizelexingtonbedford>

Or call 1-800-903-6130

CONTACT YOUR LOCAL SOLAR COACHES:

Lexington: Email Marcia and Fran at SolarizeLexington@gmail.com

Bedford: Email Dave at SolarizeBedford@gmail.com

